H.R. 1807 – Educating Entrepreneurs through Today's Technology Act of 2009

Section 1. Short Title

This Act may be cited as the Educating Entrepreneurs through Today's Technology Act.

Section 2. Establishment of Program

The Small Business Act is amended by adding a new section, which has as its purpose providing high-quality multilingual distance training and education to potential and existing entrepreneurs through the use of technology.

This section defines a qualified third-party vendor as an entity with experience in distance learning content and/or communications technology with the ability to utilize on-line, satellite, video on demand and connected community based organizations to distribute and conduct distance learning related to entrepreneurship, credit management, financial literacy and federal small business development programs.

In order to implement this program, the Administrator shall contract with qualified thirdparty vendors for entrepreneurial training content and the development of a communications platform that can broadcast content under this Act nationally. The Administrator shall develop contract with qualified-third party vendors to develop content in English and at least two other languages that are not English. For the purposes of this section, the Administrator shall designate the languages other than English by taking into account the general needs of the business community.

The content shall be timely and relevant to entrepreneurial development and shall be able to be successfully communicated remotely to an audience through the use of technology. In addition, the SBA to the maximum extent practicable promote content that makes use of technologies that allow for remote interaction by the content provider with an audience. The SBA shall also ensure that the content is catalogued and accessible to small businesses on-line or through other remote technologies.

With regard to technology, the SBA shall ensure that the communications technology is able to distribute content through all 50 states and U.S. territories to small businesses, home-based businesses, Small Business Development Centers, Women's Business Centers, Veterans Business Centers, and SBA District Offices. Such communication technology shall make use of broadband to the maximum extent possible.

The Administrator shall report to Congress six month after date of enactment of its progress in implementing this Act. The Administrator shall report to Congress, beginning one year after of enactment and annually thereafter, on the number of presentations made, the number of small businesses served, and feedback on the usefulness of this medium in presenting entrepreneurial education nationwide.

\$2 million is authorized to carryout this Act in each of fiscal years 2010 and 2011.